



Northwest (HHS Region 10)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration



The Northwest PTTC is a partnership led by the Social Development Research Group (SDRG) at University of Washington (UW) School of Social Work in collaboration with the Prevention Science Graduate Program at Washington State University (WSU), and the Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno (UNR).

Northwest partnering institutes share a vision to expand the impact of community-activated prevention by equipping the prevention workforce with the power of prevention science.

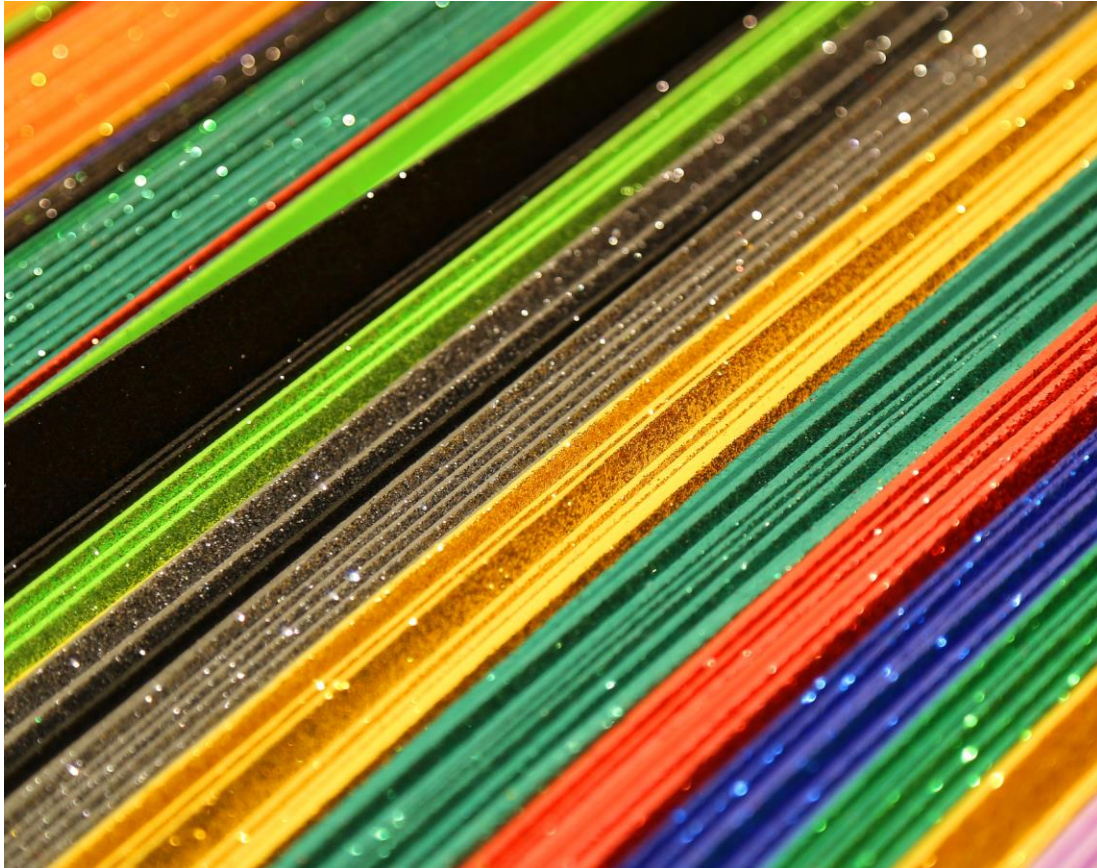


Prevention Science
Graduate Program

WASHINGTON STATE UNIVERSITY



Behavioral Health Equity and Prevention Series



Implementing Diversity, Equity and Inclusion Throughout the SPF

November 10, 2021 @ 11:00 am Pacific

[Visit the PTTC Website to Learn More & Register:
https://bit.ly/3BkAc86](https://bit.ly/3BkAc86)

Culture is Medicine

December 8, 2021 @ 1:00 pm PT

Regional Highlights and Panel Discussion: Integrating Race, Equity and Inclusion into Prevention

December 15, 2021 @ 1:00 pm PT

Disclaimer

- This training is supported by SAMHSA of the U.S. Department of Health and Human Services (HHS) through SAMHSA Cooperative Agreement # H79SP080995. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by SAMHSA/HHS, or the U.S. Government.



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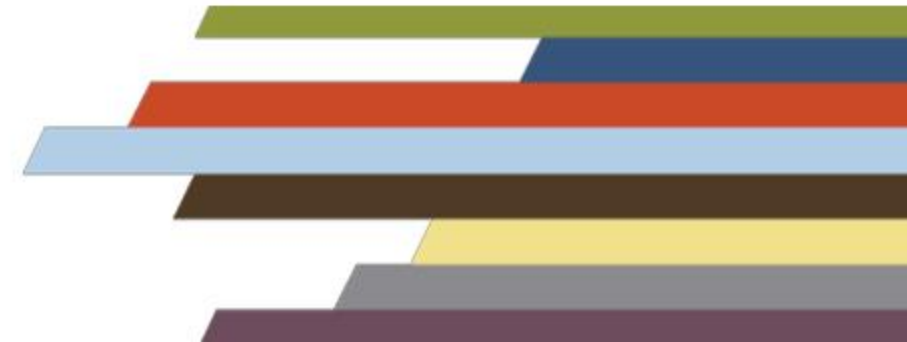


The Lion's Side

The Utilization of Storytelling for Transformation in Health

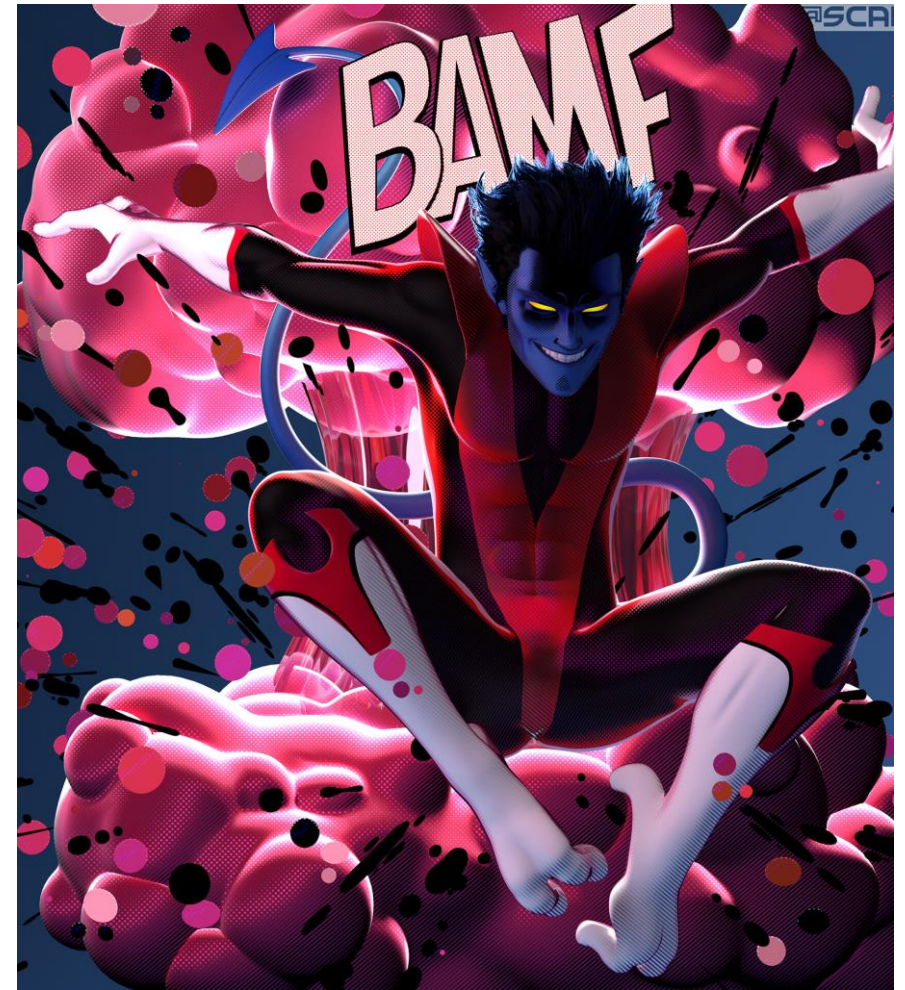
David Olawuyi Fakunle, Ph.D.

October 27, 2021



LET'S BREAK THE ICE!

What would be your superpower?



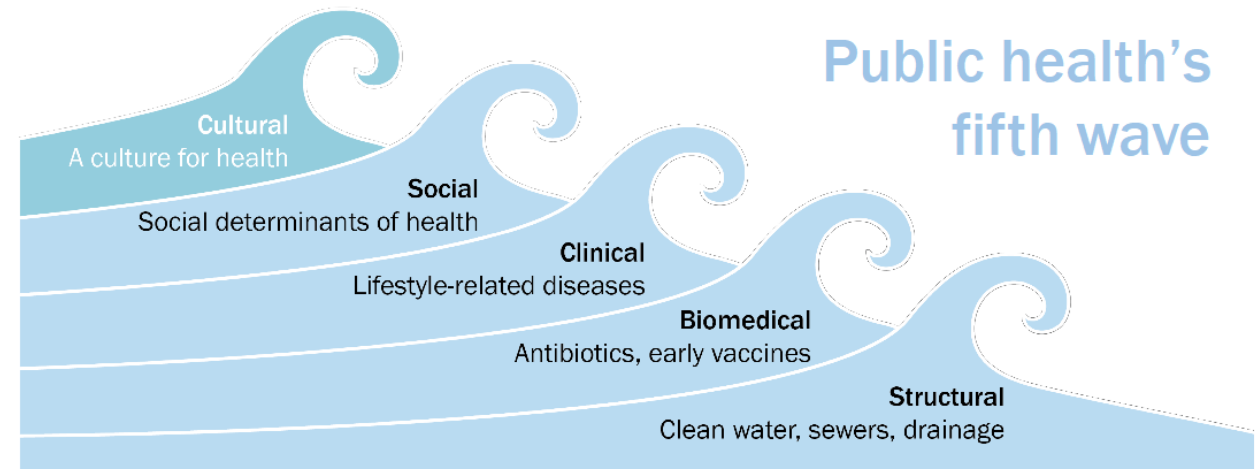


WHY AND HOW DO ARTS & CULTURE WORK IN HEALTH?

- Short answer: It just does!
- Inherent to our human experience
 - Experiential, not empirical
- Many cultures do not separate arts and health
 - Arts for purely aesthetic pleasure and/or entertainment is a Eurocentric phenomenon
 - Example: the griot
- Result is a focus on understanding how it works
 - Focus should be on using it to people's benefit



Health improvement cannot accelerate without cultural mobilization



"Fifth Wave" of Public Health: Cultural (Davies et. al, 2014)

RECALL A STORY THAT...

- Made you happy
- Made you angry
- Motivated you
- Made you think
- YOU NEVER FORGOT







Why Storytelling?

“The first step in the acquisition of wisdom is silence, the second listening, the third memory, the fourth practice, the fifth teaching others.”

- Solomon Ibn Gabriol

- Universal art form and science
- “Voice is power”
- “Listening is acknowledgment”
- Mutually beneficial exchange

What Makes a Story, a Story?

- Structure: Beginning, Middle, End
- Plot: how you get from beginning, to middle, to end
- Critical Elements:
 - Title(s)
 - Character(s)
 - Scenery/Sceneries
 - Challenge(s)
 - Resolution(s)
- Three “Rs” of storytelling: Reason, Responsibility, Respect
- Five tools of storytelling: Voice, Body, Mind, Imagination, Connection

Story vs. Telling

“There is no greater agony than bearing an untold story inside you.” – Maya Angelou



STORY

WHO?
WHAT?
WHERE?
WHEN?
HOW?
WHY?

TELLING

WHO?
WHAT?
WHERE?
WHEN?
HOW?
WHY?

STORY

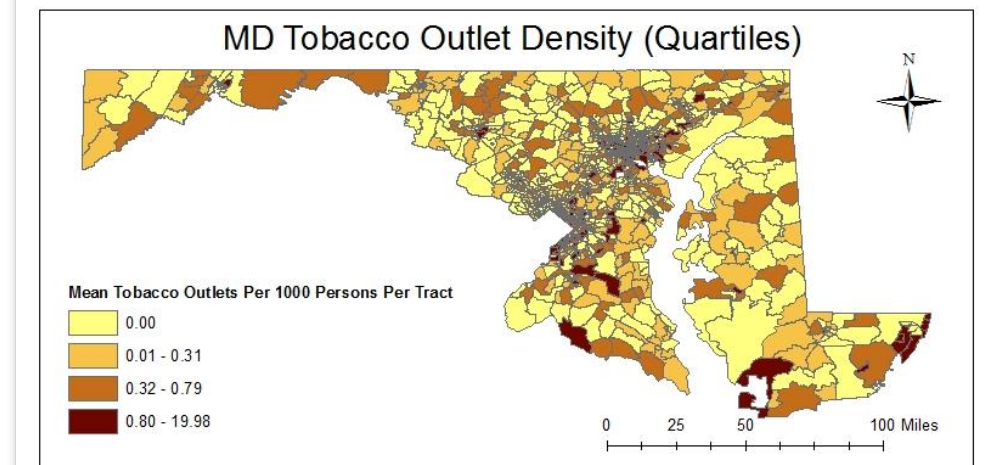
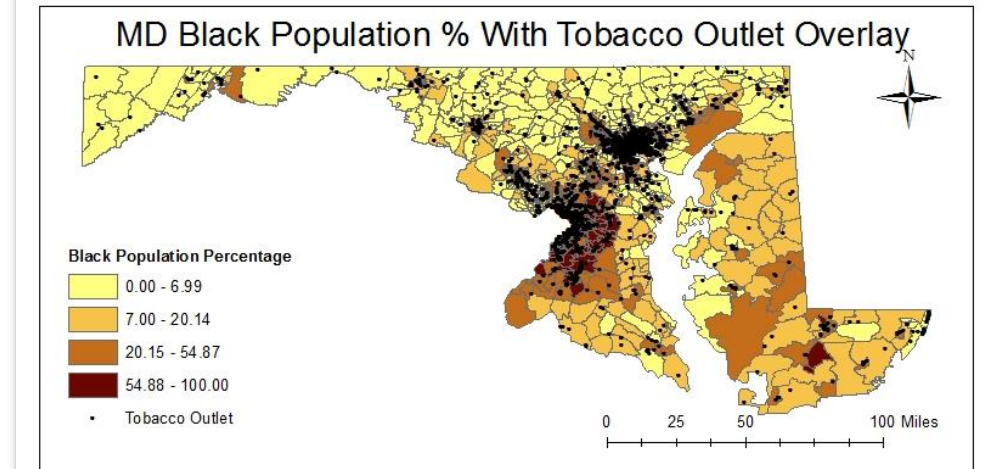
NARRATIVE
CHARACTERS
STRUCTURE
TONE/EMOTION
REACTION
STRUGGLE
SOLUTION

TELLING

FORMAT
DISTRIBUTION
IDEAL PLACEMENT
IDEAL TIMING
AUDIENCE
DISCOVERY
STRUGGLE
SHAREABILITY

Audience (or You) as the Main Character(s)

- Does your audience see themselves in your story?
- Do **you** see yourself in your story?



Participants as the Storytellers

Practice

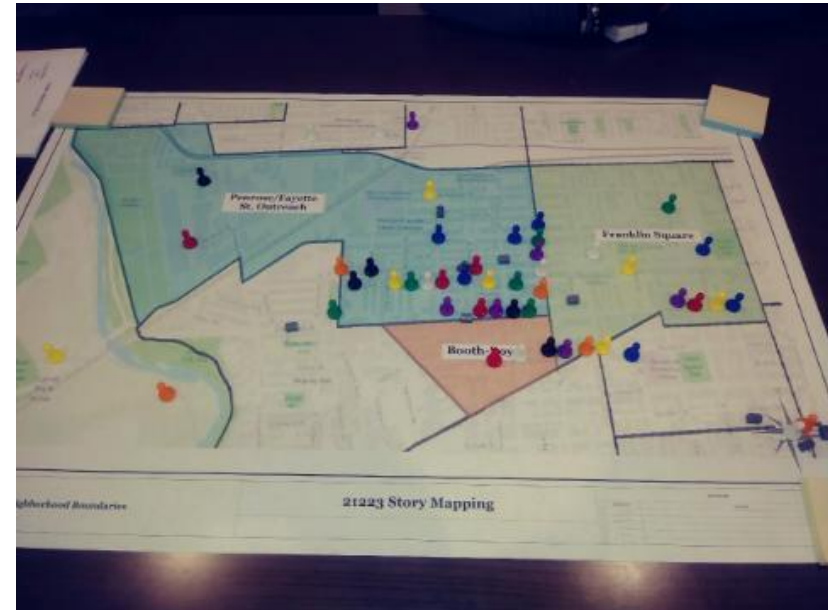
DiscoverME/RecoverME



Enrichment Through the African Oral Tradition

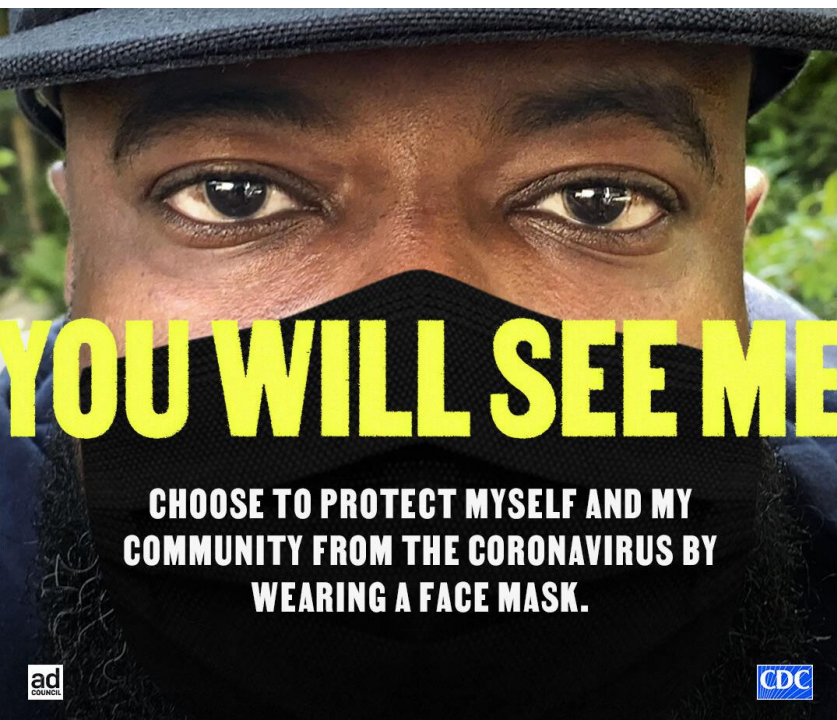
Research

StoryMapping



IT'S UP TO YOU
COVID-19 VACCINATION

Get the latest info at
GetVaccineAnswers.org



YOU WILL SEE ME

CHOOSE TO PROTECT MYSELF AND MY
COMMUNITY FROM THE CORONAVIRUS BY
WEARING A FACE MASK.



Gwen Washington
Wahl Park

**SHOW
YOUR
CARE**

Learn more about





The Hero's Journey

Story Repositories

- Life experiences – #1 repository!
- Familial and/or cultural narratives
 - Folktales
 - Mythologies
 - Fables
- Internet















A WAY TO ORIENT CONTEXT



POLL



Exercise: Mock Bill Testimonies!

Maryland General Assembly

- 3-minute testimony – anyone!

Application of the “movie trailer” strategy:

- Setting the scene
- Outlining the challenge
- Describing the hero(es)
- Establishing the cliffhanger

HOUSE BILL 107

J1

(PRE-FILED)

1lr1346
CF SB 499

By: **Delegate R. Lewis**
Requested: October 30, 2020
Introduced and read first time: January 13, 2021
Assigned to: Health and Government Operations

Committee Report: Favorable
House action: Adopted
Read second time: February 18, 2021

CHAPTER _____

- 1 AN ACT concerning
- 2 **Prohibition on Vending Machine Sales of Drugs and Medicines – Repeal**
- 3 FOR the purpose of repealing the prohibition on the sale, distribution, or disposal of certain
4 drugs, medicines, pharmaceutical preparations, and medical preparations by means
5 of a vending machine or similar device; making conforming changes; and generally
6 relating to the sale of drugs and medicines and vending machines and other similar
7 devices.
- 8 BY repealing and reenacting, with amendments,
9 Article – Business Regulation
10 Section 3–103(b)
11 Annotated Code of Maryland
12 (2015 Replacement Volume and 2020 Supplement)
- 13 BY repealing
14 Article – Health – General
15 Section 21–1111
16 Annotated Code of Maryland
17 (2019 Replacement Volume and 2020 Supplement)
- 18 BY repealing and reenacting, with amendments,
19 Article – Health – General
20 Section 21–1204 and 21–1212
21 Annotated Code of Maryland

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 (2019 Replacement Volume and 2020 Supplement)

2 BY renumbering
3 Article – Health – General
4 Section 21–1112 through 21–1114, respectively
5 to be Section 21–1111 through 21–1113, respectively
6 Annotated Code of Maryland
7 (2019 Replacement Volume and 2020 Supplement)

8 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
9 That the Laws of Maryland read as follows:

10 **Article – Business Regulation**

11 3–103.

12 (b) This title does not repeal or modify [§ 21–1112] **§ 21–1111** (“Medicine or
13 patent medicine shows”) or § 21–1212 (“Violation of [§ 21–1112] **§ 21–1111**”) of the Health
14 – General Article.

15 **Article – Health – General**

16 [21–1111.

17 (a) This section does not apply to any:

- 18 (1) Surgical or dental instrument;
19 (2) Physical therapy equipment;
20 (3) X-ray apparatus; or
21 (4) Component part or accessory of any of these items.

22 (b) A person may not sell, distribute, or otherwise dispose of any drug, medicine,
23 pharmaceutical preparation, or medicinal preparation by means of a vending machine or
24 other similar device.

25 (c) By rule or regulation, the Secretary may exempt any commodity from the
26 application of this section if the Secretary finds that the commodity may be dispensed by
27 vending machine or other similar devices without danger to the public health.]

28 21–1204.

29 (a) A person who violates any provision of [the following sections] **§ 21–820 OF**
30 **THIS TITLE** is guilty of a misdemeanor and on conviction is subject to a fine not exceeding

1 \$100[:

2 (1) § 21–820 of this title; and

3 (2) § 21–1111 of this title].

4 (b) For purposes of this section, each day that a violation continues constitutes a
5 separate offense.

6 21–1212.

7 A person who violates any provision of [§ 21–1112] **§ 21–1111** of this title is guilty
8 of a misdemeanor and on conviction is subject to a fine not exceeding \$100 or imprisonment
9 not exceeding 1 year or both.

10 SECTION 2. AND BE IT FURTHER ENACTED, That Section(s) 21–1112 through
11 21–1114, respectively, of Article – Health – General of the Annotated Code of Maryland be
12 renumbered to be Section(s) 21–1111 through 21–1113, respectively.

13 SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect
14 October 1, 2021.

Approved:

Governor.

Speaker of the House of Delegates.

President of the Senate.



POLL

How this Story Ends...

- Tell your story!
- Be unapologetic about your creativity
- Art (in its purest form) = equity and liberation

"Until the lion tells his side of the story, the tale of the hunt will always glorify the hunter." - Zimbabwean proverb



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Thank you!

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discovermerecoverme.com

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